

WEST VIRGINIA UP IN SMOKE

WEST VIRGINIA RANKS
HIGHEST IN:
ADULT SMOKERS
YOUTH SMOKERS
PREGNANT SMOKERS

Each year 2200 WV teens
become new smokers

1 in 4 Adults in WV use
tobacco products

West Virginians Support a
Tobacco Tax increase

67% of WV adults support a
cigarette tax increase to
improve public health

55% of those want an increase
of over \$2.00 a pack

ECONOMIC COSTS OF SMOKING IN WEST VIRGINIA

Annual health care costs in WV
directly caused by smoking:

**\$ 1.0
BILLION**



Annual portion covered by
WV's Medicaid Program:

**\$ 277.3
MILLION**

A \$1.00 CIGARETTE TAX INCREASE WOULD:

Generate
\$112 million
in revenue



Save over
\$44 Million
in medical
care costs

Reduce SMOKING and Prevent
870 cases of RESPIRATORY DISEASE

66 CARDIOVASCULAR events

167 cases of CANCER



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** this information was compiled from various reports including the 2014 West Virginia Adult Tobacco Survey, Campaign for Tobacco-Free Kids, YRBS, and communityhealthadvisor.org